

# World Class Performance Culture

## Kaizen Institute Romania



GEMBAKAIZEN™

Europe · Americas · Asia-Pacific · Middle East · Africa

© Kaizen Institute. KAIZEN™, GEMBAKAIZEN™ and other associated marks are registered trademarks of Kaizen Global Enterprises, its subsidiaries, licensees or IP holders worldwide. Kaizen Institute is a subsidiary of Kaizen Global Enterprises.

# About Us

## Our Mission

## Improving the World with Everyone, Everywhere, Every Day – The KAIZEN™ Way

KAIZEN™ means "Change for the Better"



KAI = CHANGE

ZEN = FOR THE BETTER

# Who we are: Kaizen Institute Ltd.

Founded by Masaaki Imai



1930    1955    1962    1976    1980

1985

Today

Masaaki Imai born in Tokyo, Japan

Foundation of Kaizen Institute  
Zug, CH

## Kaizen Institute Ltd.:

- 1 Global Coordinating Office
- 67+ KAIZEN™ Local Offices
- 600+ Consultants

## WE SUPPORT LEADERS TO:

Achieves their Vision to increase

**Business Performance**

By implementing a

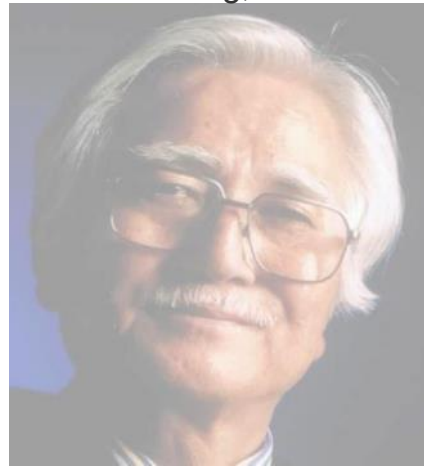
**Continuous Improvement Culture**



Worked for  
the Japan  
Productivity  
Center



Worked with  
Shoichiro  
Toyoda  
and Taiichi  
Ohno



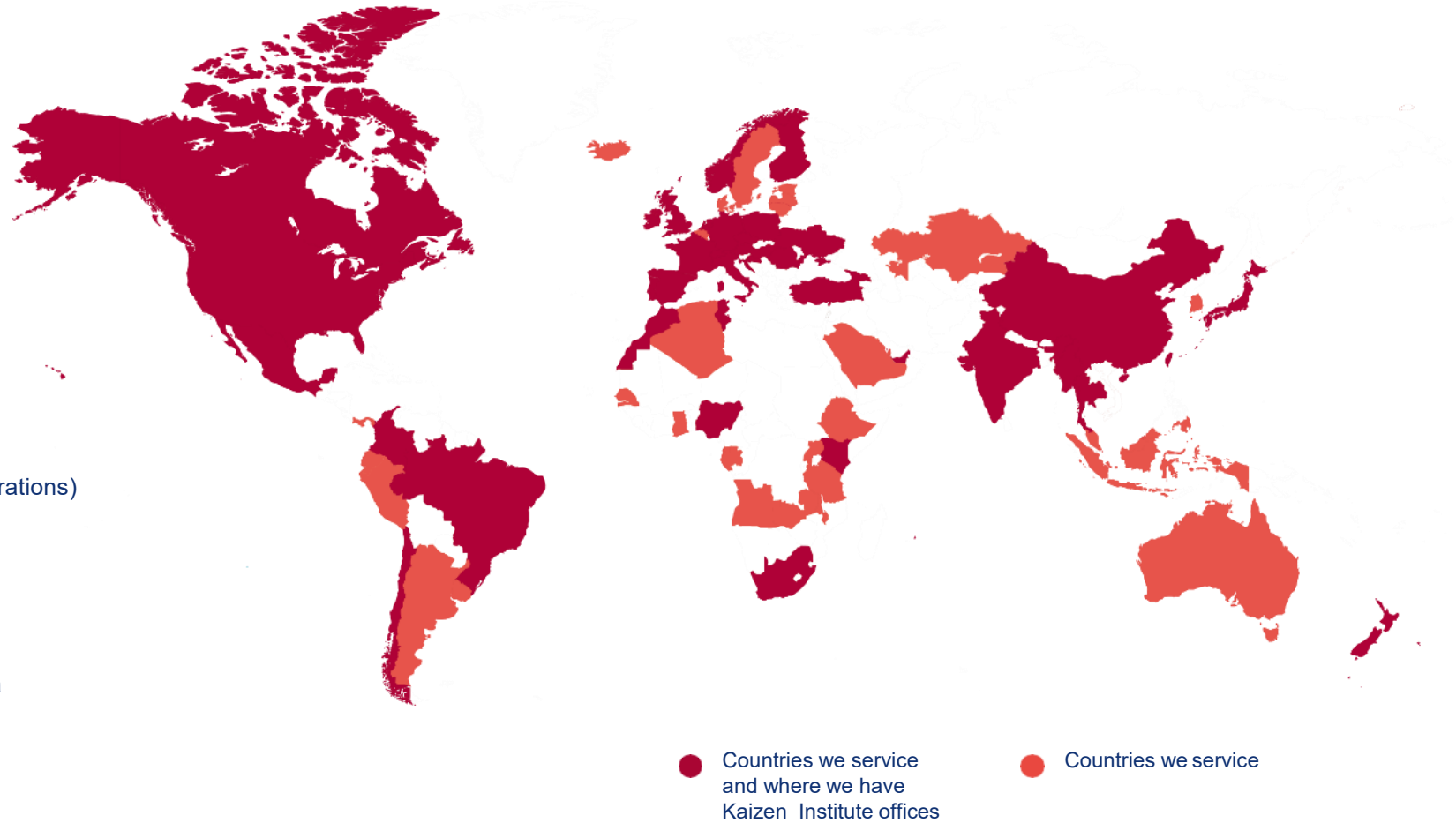
He wrote the books: "**KAIZEN - The Key to Japan's Competitive Success**"; "**GEMBA KAIZEN - A practical low-cost approach to Management**", "**GEMBA KAIZEN - A practical low-cost approach to Management**" (Edition 2), "**STRATEGIC KAIZEN™**"

# Our Presence

## Kaizen Institute Worldwide

**We are based in the following countries around the world:**

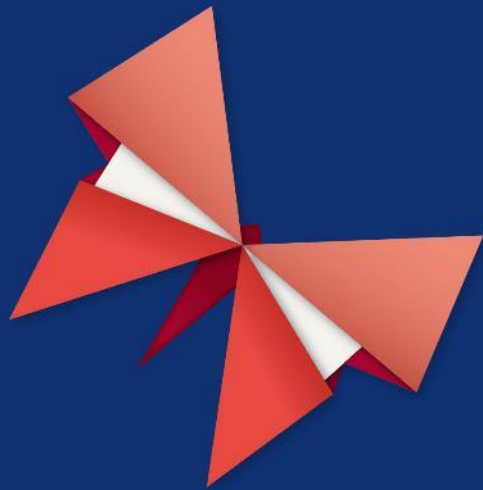
Austria	Morocco
Brazil	Netherlands
Canada	New Zealand
Chile	Nigeria
China	Norway
Colombia	Poland
Croatia	Portugal
Czech Republic	Republic of Ireland
Finland	Romania
France	Singapore
Georgia	South Africa
Germany	Spain
Hungary	Switzerland (Global Operations)
India	Thailand
Italy	Tunisia
Japan	Turkey
Kenya	United Arab Emirates
Malta	United Kingdom
Mauritius	Ukraine
Mexico	United States of America



# Our Services

Our Core Services

## Consulting



## Training & Education



# Our Sectors and Clients – Worldwide

## Automotive



## Healthcare / Pharmaceutical



## FMCG



## Heavy Industry



## Energy



## Chemicals



## Process Industry



## Retail



## Media/Service



## Technology



# Romanian Companies which have reached the “World Benchmark” level by applying the KAIZEN™ Management



**“5S Best in Class”  
Certified Companies  
(5S BIC) in Romania**



**European Leader  
in Food Industry**

**Strengths:**

- ✓ Strategic and Daily Management at organization and individual level
- ✓ Standardization
- ✓ Employees Involvement.



**The biggest  
flexographic  
printing from  
Romania**

**Strengths:**

- ✓ KAIZEN™ Fundamentals
- ✓ Strategic Management
- ✓ Operational Management.



**World Leader in  
Gas Springs  
Industry**

**Strengths:**

- ✓ TPM
- ✓ KAIZEN™ Fundamentals
- ✓ Quality Management.



**Leader in the field  
of electrical  
installations and  
industrial  
automation**

**Strengths:**

- ✓ Strategic and Daily Management at the organizational and individual level
- ✓ KAIZEN™ Basics
- ✓ Employee Involvement.



**World Leader in  
E.U in producing  
car seats (“Adient”  
for Renault and  
Ford in Romania)**

**Strengths:**

- ✓ Total Flow Management
- ✓ KANBAN
- ✓ Just in Time.



**Automotive Industry**

**Strengths:**

- ✓ 5S
- ✓ Employees Involvement
- ✓ Strategic Management.



**(din 2009)**



**(from 2016)**



**(from 2019)**



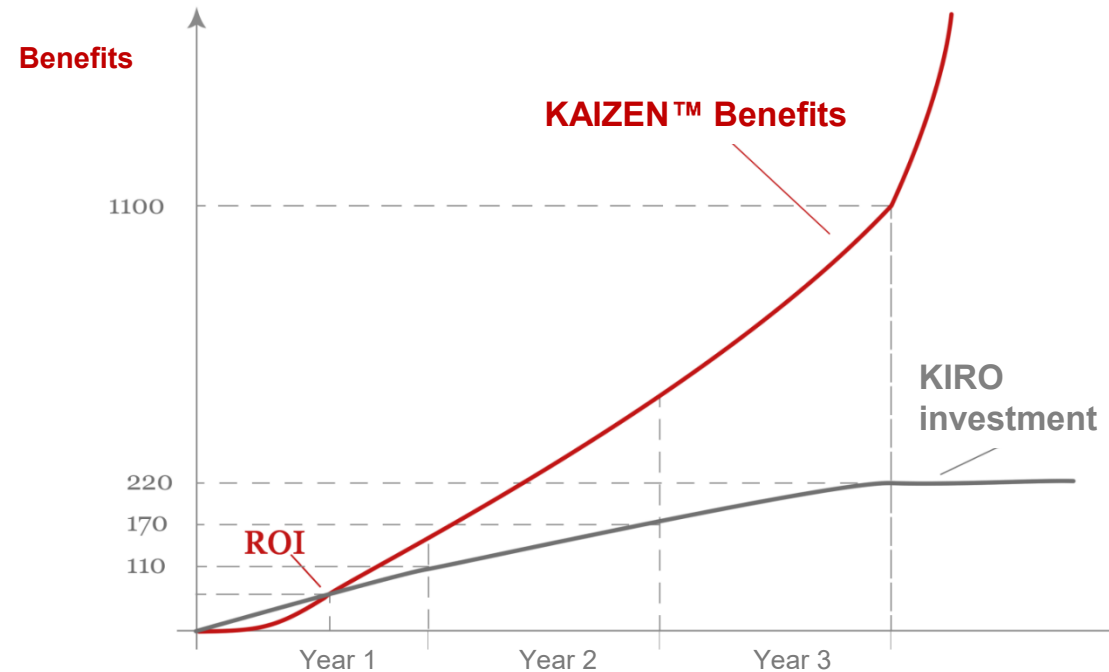
**(from 2022)**



**ELECTROALFA  
(from 2025)**

# Financial results obtained in Romania - ROI

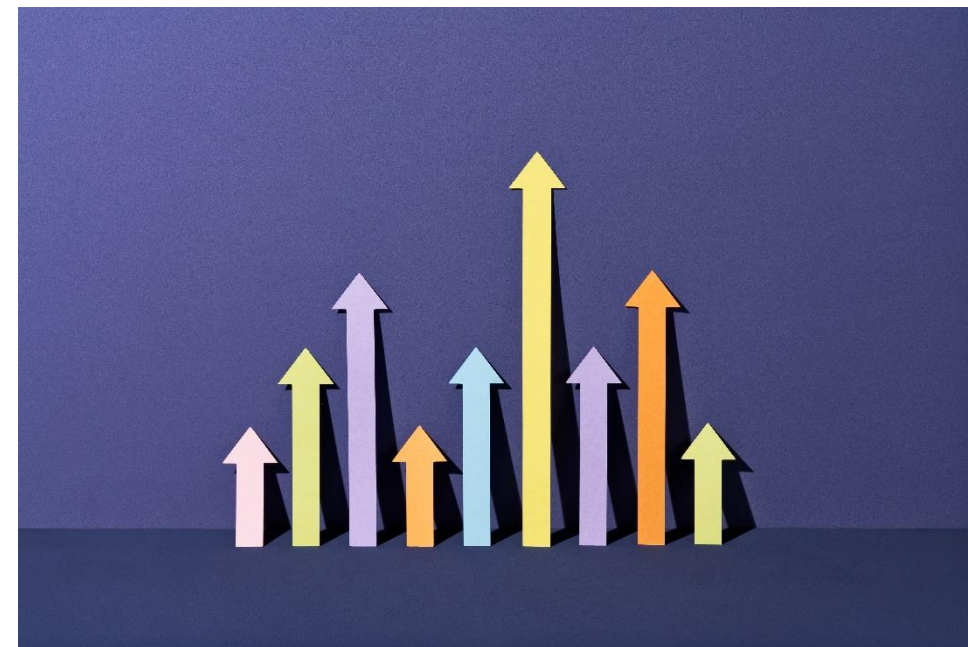
*From over 21 years of experience in Romania,  
**1 € invested** in the training/ consultancy with Kaizen Institute Romania led to  
average **5 € profit** of the company, therefore, **500% growth!***





# Examples of Benefits obtained by implementing KAIZEN™ Projects

- ✓ Turnover increase with **millions/tens of millions Euro**
- ✓ Cost Reduction with over **30%**
- ✓ **Doubling** the **Productivity level**
- ✓ Inventory Reduction with **at least 10-30%**
- ✓ Reducing the customer claims/quality costs with **50-90%**
- ✓ Decreasing the non-productive times with **more than 75%**
- ✓ Developing a **performance mentality of employees**
- ✓ A high degree of People Moral (measurable by **no. of improvement ideas**)
- ✓ **Safety** improvement for workplaces and processes
- ✓ **A customized Performance Management System, modern**

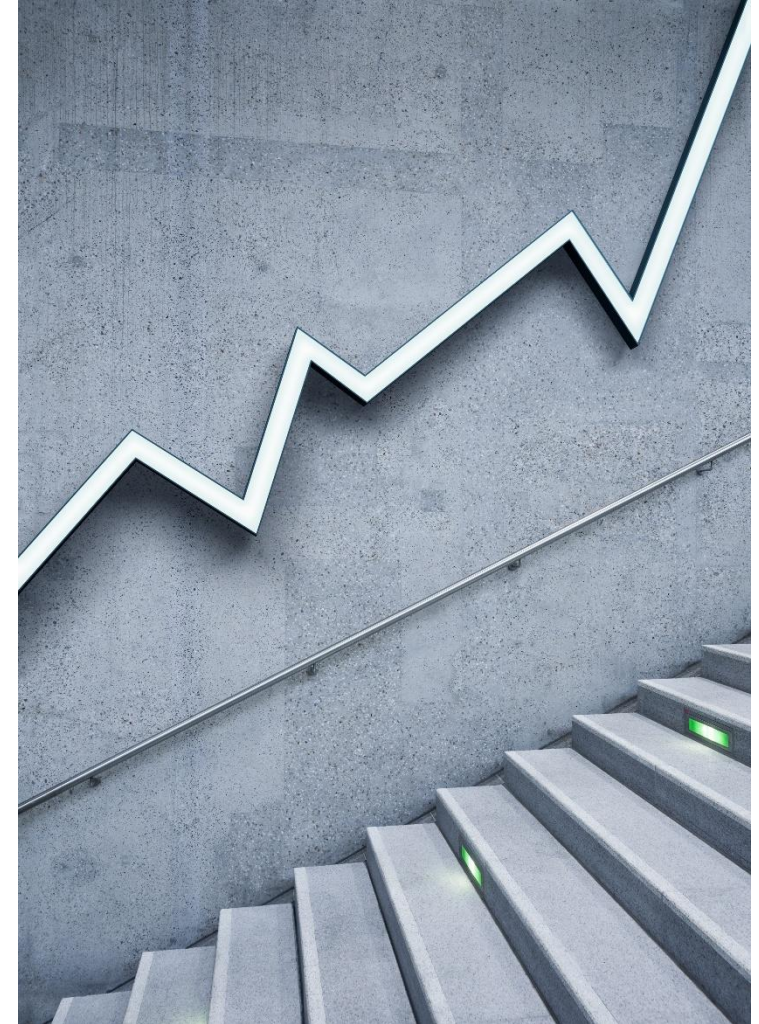


## KAIZEN™ Principles

*Note: These benefits were obtained within KAIZEN™ Projects with Kaizen Institute Romania partners and they depend of the engagement level of the partner company Top Management Team.*

# Why to join the KAIZEN™ Fundamentals Course & Workshop?

- ✓ Understand the KAIZEN™ Business System benefits
- ✓ Discover how KAIZEN™ methodologies apply to YOUR Business
- ✓ Acquire fundamental knowledge, for a continuous improvement mindset of any process
- ✓ Experience KAIZEN™ in Action (“Learning by doing”) – Hands-On Practice in the 2<sup>nd</sup> day, in our workshop
- ✓ Boost Your Problem-Solving Confidence
- ✓ Get Inspired to Lead Change
- ✓ Network with Like-Minded Professionals



# THANK YOU!

## **Kaizen Institute Romania**

Bucharest

160, Știrbei Vodă Street, District 1

Romania

[www.ro.kaizen.com](http://www.ro.kaizen.com)

Phone +40 21 310 31 54



GEMBAKAIZEN™

Europe · Americas · Asia-Pacific · Middle East · Africa

© Kaizen Institute. KAIZEN™, GEMBAKAIZEN™ and other associated marks are registered trademarks of Kaizen Global Enterprises, its subsidiaries, licensees or IP holders worldwide. Kaizen Institute is a subsidiary of Kaizen Global Enterprises.